



Trade fair	didacta
Sub-heading	die Bildungsmesse
Date of the event	March 16 – 20, 2010
Organiser	Koelnmesse GmbH
Event frequency	Annual (as touring event)
Conceptual sponsor	Didacta Verband e.V., Darmstadt and VdS Bildungsmedien e.V., Frankfurt
Venue	Exhibition Centre, Cologne-Deutz
Opening times	For exhibitors: 8:00 a.m. to 7:00 p.m. For visitors: 9:00 a.m. to 6:00 p.m.
Admission fees	Day ticket: € 14.50 (€ 13.50 in advance) Half-Day-Ticket € 9 (1.00 p.m. to 6 p.m.) Season ticket: € 31 (€ 30 in advance) Day ticket for pupils, students, Pensioners etc.: € 8 (€ 7 in advance) Family day ticket: € 18 (€ 17 in advance)
Stand rental fee / m ²	Terrace stand € 144/ corner stand € 160/ two-corner stand € 175/ island stand € 185
Flat rate energy costs / m ²	€ 6.95
Catalogue	€ 6
Product segments	Kindergarden, schools, universities training, qualification continuing education, consulting
Fair profile	“didacta – die Bildungsmesse” is the largest trade fair for teachers from all education sectors within Europe and the most important continuing education event for the sector. Around 800 exhibitors from 15

didacta
die Bildungsmesse
16. – 20.03.2010

www.didacta-koeln.de

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countries will be presenting their range of products from the following segments: pre-school education and primary schools, schools and universities, corporate training and qualification, and continuing education and consulting.

Mailing of registration forms to exhibitors	June 2009
Hall occupancy	Halls 6, 7, 9 and 10.1, Congress Centre East and North
Construction and dismantling periods	Start of construction 10.03.2010, 8.00 a.m. End of dismantling 23.03.2010, 6.00 p.m.
Access authorisation	For all
Target groups exhibitors:	Manufacturers and service providers from all educational sectors
visitors:	Teachers and trainers Employees and interested parties from all educational sectors
Statistics for previous event (2007)	in Cologne
Exhibitors	719 + 65 additionally represented companies
Gross exhibition space	74,300 m ²
Visitors	95,151
Project management	Thomas Postert
Website	www.didacta-koeln.de